



Lhuger John S. Calajatan

Graphic Designer | Illustrator | Web Developer

PROFILE INFO

Graphic Designer and Web Developer with 6 years of experience supporting e-commerce brands through high-converting creatives, Shopify theme customization, and digital marketing assets. Strong background in branding, social media content, packaging design, and web development using Adobe Creative Suite, HTML, CSS, JavaScript, and Shopify.

Experienced in leading creative projects and delivering scalable design solutions that drive brand growth.

EDUCATION

Graphic Design

ANDRES BONIFACIO COLLEGE
2018 - 2020

Dipolog City, Z.N

**Diploma in Graphic Design
With Honors**

Computer Science

UNIVERSITY OF CEBU
2021 - 2025

Cebu City

Bachelor's Degree Holder

WORK EXPERIENCE

GRAPHIC DESIGNER | WEB DEVELOPER

Freelancing | March 2025 - Present

Providing branding, web design, and digital creative services for e-commerce brands, startups, and agencies.

LEAD GRAPHIC DESIGNER | WEB DEVELOPER

GT ECOM BV | December 2023 - March 2025

Led creative design initiatives for an e-commerce company, managing a small creative team responsible for social media content, product assets, and branded materials for the online store.

Key Responsibilities: Social Media Branding, Video Editing, Web Design, Shopify Customization, Document Branding.

GRAPHIC DESIGNER | WEB DEVELOPER

Vallon Consulting | March 2022 - March 2023

Worked as a graphic designer for a consulting firm, producing social media content and web creatives to support client campaigns and internal branding needs.

Key Responsibilities: Social Media Branding, Video Editing, Web Design, Document Branding.

GRAPHIC DESIGNER

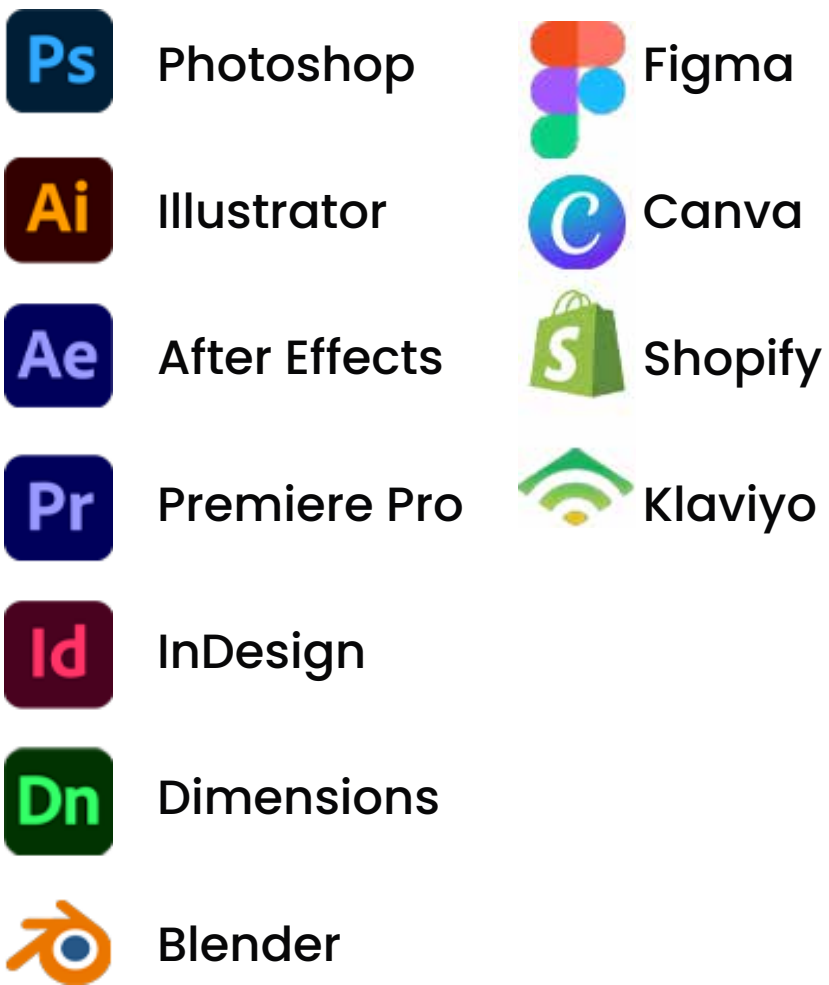
HATCHUP MEDIA | December 2020 - March 2021

Handled graphic design requests based on client requirements, creating website visuals and social media creatives aligned with brand guidelines. Collaborated with the internal marketing team to deliver accurate, on-brand design assets for multiple client accounts.

Key Responsibilities: Website Graphics, Social Media Creatives, Marketing Visuals, Brand Alignment.

Skills

Design Tools



Web Development



Productivity



Certifications

National Certificate II in Animation

National Certificate III in Visual Graphic Design

Cell #

+63 9519 397 328

EMAIL

Calcalaj2019@Gmail.com

LOCATION

Cebu City